

2010 MERCHANDISE VENDOR REGISTRATION

Space available on a first come, first served basis. Vendor gates open for set up on Friday, May 21, 2010 at Noon. All vendors must be set up and operating no later than Saturday, May 22 at 11:00am (when gates open to the public). All vendors must vacate the Fairgrounds by 8:00pm on Sunday, May 23, 2010.

Two day minimum required (Saturday and Sunday) at \$300.00 total per space. Rental fees and proof of insurance are due in advance. Any necessary items for booth set up, including tables and chairs, are the responsibility of the vendor.

If you do not have insurance, you can purchase special event insurance (one time use only) from Gateway Center for \$40.00 (Merchandise Vendors). If you need to purchase this insurance call Anne Meyer Cook at 831-372-8002 x12. Non-profits and information booths will also be required to have insurance.

Vendor Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

TYPE OF MERCHANDISE _____

Make checks payable to: **Gateway Center of Monterey County**

Personal Check Money Order Cashiers Check Visa Mastercard

Exp. Date _____ Credit Card # _____

Signature _____

We do NOT accept American Express

SELECT NUMBER OF VENDOR SPACES REQUIRED			
Vendor Space	Price Per Space (2 day min.)	No. of Spaces	Subtotal
Vendor Tent or Trailer (10' x 20' max) (supplied by vendor)	\$300		
Special Event Insurance (if needed)	\$40		
VENDOR SPACE MUST BE PREPAID		TOTAL	

FOR MORE INFORMATION contact Anne Meyer Cook at **831-372-8002 x12**

Send both pages of completed form to: **Gateway Center, 850 Congress Ave., Pacific Grove, CA 93950**

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LIABILITY: In consideration of the acceptance of the right to participate, the vendor, by execution of this entry form, releases and discharges Monterey Rock & Rod Festival, Gateway Center of Monterey County, Inc., Monterey County Fairgrounds, the City of Monterey and their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and anyone else connected with the management or presentation of the Monterey Rock & Rod Festival, of and from all known or unknown damages, injuries, losses, judgments, and/or claims, from any cause whatsoever that may be suffered by vendor to his person or property. Further, each vendor expressly agrees to indemnify all of the forgoing entities, firms, persons, and bodies of and from any and all liability occasioned or resulting from the conduct of vendors or any participants assisting or cooperating with vendors and under the direction or control of vendors. Vendors agree that participation in any contests, games, or activities may be limited. **Vendor realizes that this is a rain or shine event and no refunds will be granted due to weather. Refunds will be granted however, if written notice is received 30 days prior to event. Registered vendors must be 18 years of age or older. I have read this form and agree to all conditions of the Monterey Rock & Rod Festival application and to rules governing the event as set forth on this form and agree to observe all the rules and directions of the event management.**

Signature _____

Date _____



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